

- Over 20 years experience in advertising with print, 2D animation, editing and 3D
- Experience in ad agencies, and production studios
- Intimate knowledge of computer art, animation and systems

I have hands on experience in all the fields of advertising and am familiar with all the media for print, internet, broadcast and film. I have worked with clients on numerous brands and can translate concepts into a successful final product.

The brands I have worked with are: AT&T, Beeline, Blue Cross/Blue Shield, Crayola, Frontline, Dodge, Ford, Gillette, Hasbro, HEB, K-Mart, Kleenex, Krylon, Lincoln, Lugz, Macy's, Microsoft, Nike, off!, Pipeline, PPL, ProAct, Safeway, Singulair, Time Warner Cable, Titleist, Tradestation, Universal Pictures, V-Tech, Vise-Grip, Walmart

RHINOFX/GRAVITY - post production facility

2001 - Present

- Production and design for scores of commercial jobs .
- Shaping of company through recruiting and in house design.
- Duties include compositing, CG, animation, editing, previsualization and design.

SCHOOL OF VISUAL ARTS - accredited professional graduate school

1998 - 2004

- Instructor for Adobe After Effects for 6 years.
- Instructor to weekend workshops in Adobe After Effects
- Composed curriculum and final project assignments

CATTLEGUPPY CO. - computer animation firm/Co-founder

1999 - 2001

- Provide clients with animation for broadcast and digital media.
- Work with clients developing multimedia computer animation for broadcast advertising
- Completed broadcast spots for Nasdaq/AMEX as seen on CNN and other stations
- Various design studio and internet group assignments

ROBERT GREENBERG & ASSOCIATES - award winning special effects facility for film/television.

1999

- Project leader for Nike, GNC Sport Lab and Scott's
- Generated graphic art on Pontiac, Dodge and GM animations

MVBMS/EURO RSCG - one of the top five advertising agencies in New York

1997 - 1999

- Lead animator on several large commercial projects for broadcast
- Researched software and upgrades to allow greatest originality in output
- Extensive use of After Effects and Electric Image for broadcast and pitch assignments

IMAGIC - commercial art production house for all the major studios in Hollywood

1991 - 1997

- Created digital art and type for continuous tone transparencies and prints
- Supervised staff for Macintosh production department
- Animated in SoftImage making the Searchlight Pictures open title.